

Message Text

UNCLASSIFIED

PAGE 01 STATE 044769
ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 USIA-15 /036 R

DRAFTED BY COM/BED/OIM/MVWEBBERT/CS/DMW/238
APPROVED BY STATE/EB/OCA/ESACCHET
COM/BED/OIM/DEEARLE/CMM/238
COM/BED/OIM/EOOLSEN/AD/EM/236
COM/BED/OIM/CAGENDREAU
COM/BED/OED/LENGLESON
STATE/EA/TIMBS/ECHESKY
USIA MYAKI
STATE/EA/EP/DSTEBBING

-----111556 220336Z /70

R 212300Z FEB 78
FM SECSTATE WASHDC
TO AMEMBASSY JAKARTA
INFO AMCONSUL MEDAN
AMCONSUL SURABAYA

UNCLAS STATE 044769

E.O. 11652:N/A

TAGS: BEXP: ID

SUBJECT: CCP FY 1978 FIRST QUARTER REPORT

REF: (A) JAKARTA 1040 (B) JAKARTA A-146; DECEMBER 19,
1977 (C) JAKARTA A-7; JANUARY 17, 1978

1. WCAG MET FEBRUARY 1 AT COMMERCE TO REVIEW CCAG REPORT
ON FIRST QUARTER 1978 CCP. MEETING OPENED WITH COMMENTS
ON DINAMIKA FINAL EXHIBITION REPORT (REF C) AND INTRO-
DUCTION OF TED VILLINSKI, FSO ON TDY ORIENTATION AT
COMMERCE, PRIOR TO ASSIGNMENT TO JAKARTA.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 044769

2. WCAG AGREED THAT FIRST QUARTER CCP GOALS WERE MET.
FOR TWO MAJOR CAMPAIGNS (I.E., WOOD PROCESSING INDUSTRY
EQUIPMENT AND AGRIBUSINESS EQUIPMENT) MOST ACTIONS TAKEN
RELATED DIRECTLY TO DINAMIKA.

3. THE NEW MAJOR PROJECTS LIST UPDATED THROUGH OCTOBER
1977 HAS BEEN RECEIVED. THE EXTENT OF U.S.G. ASSISTANCE

TO BE PROVIDED U.S. FIRMS WANTING TO PARTICIPATE IN THESE PROJECTS IS DIRECTLY RELATED TO THE DEPTH AND TIMELINESS OF EMBASSY REPORTS ON SPECIFIC ACTIVE PROJECTS. POST SHOULD NOTICE THAT EMPHASIS IS PLACED ON "ACTIVE" PROJECTS

MEANING THAT COMMERCE'S MAJOR EXPORT PROJECTS DIVISION (MEPD) FEELS THAT ONCE PROJECTS HAVE BEEN IDENTIFIED AND LISTED, THIS DOES NOT NECESSARILY SUFFICE. ADDITIONAL AND CONTINUING DETAILED REPORTING WILL ENABLE MEPD TO APPRISE FIRMS AND DETERMINE IF THEY CAN SUCCESSFULLY PARTICIPATE IN THOSE ACTIVE PROJECTS.

4. WCAG NOTES DISCONTINUANCE OF JAKARTA BUSINESS BULLETIN AND INTENDED USE OF INSERT CONTAINING INFORMATION SPECIFICALLY ON INDONESIA IN BIMONTHLY TRADE USA. WHILE TRADE USA WILL SURELY CARRY SCHEDULE OF IMC SINGAPORE EVENTS, WCAG INTERESTED THAT INSERT BE USED TO ADDITIONALLY HIGHLIGHT EVENTS AND U.S. PRODUCTS FEATURED AT IMC IN INTEREST OF GREATLY IMPROVING POTENTIAL INDONESIAN BUYER INVOLVEMENT IN IMC PROMOTIONS. WCAG SUGGESTS THAT USE OF NEW VEHICLE FOR COMMERCIAL NEWSLETTER MAY BE GOOD TIME FOR POST TO EVALUATE WHETHER IMPROVEMENTS CAN BE MADE IN TARGETS FOR TRADE PROMOTION EFFORTS, INCLUDING MAILING LISTS, PROMOTION MEDIA AND TECHNIQUES. FOR EFFORT INVOLVED, ATTENDANCE AT DINAMIKA ESPECIALLY FROM OUTSIDE JAKARTA, WAS DISAPPOINTING. RECENT POST ATTEMPT TO UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 044769

ORGANIZE "SPRECHTAGE" TYPE EVENT WAS DISCUSSED AT SOME LENGTH, NOTING WHAT APPEARS TO BE CHARACTERISTICALLY DIFFICULT TASK OF LURING INDONESIAN BUSINESS TYPES INTO TRADE EXPANSION FORUMS.

5. RE RECOMMENDED CHANGES IN FY 1978 CCP (REF A), WCAG HAS DELETED ACTION 7 OF CAMPAIGN 2.

6. RE CAMPAIGN 4, TEXTILE INDUSTRY EQUIPMENT, NOT ALL CAMPAIGNS MUST BE HINGED ON IMPLEMENTING A SPECIFIC TRADE PROMOTION EVENT. THE INDUSTRIAL OUTLOOK REPORT ON TEXTILES (REF B) STATES THAT THE VERY ADVANTAGEOUS CREDIT TERMS OFFERED BY THE JAPANESE MAY NOT BE AVAILABLE IN FUTURE AND THAT MORE EMPHASIS MAY BE PUT ON EFFICIENCY, DURABILITY, AND QUALITY CONTROL IN THE GROWING MARKET FOR EQUIPMENT SALES. WCAG WOULD APPRECIATE RECONSIDERATION BY POST OF THIS CAMPAIGN; ALSO WOULD LIKE TO KNOW WHETHER THE TWO ARTICLES ON THE U.S. TEXTILE INDUSTRY (ACTION 4) WERE PLACED IN ANY TRADE PUBLICATIONS. IF NOT, THIS ACTION, AS WELL AS ACTIONS 2 AND 7, COULD BE RETAINED. OTHER ACTIONS WHICH MIGHT BE CONSIDERED WOULD BE FILM/SLIDE SHOWINGS OF U.S. TEXTILE EQUIPMENT AND PERSONAL

VISITS TO LEADING TEXTILE MANUFACTURERS AND TRADERS.
USDOC IS INVESTIGATING A SLIDE PRESENTATION USED BY THE
AMERICAN TEXTILE MANUFACTURERS ASSOCIATION. DEPENDING ON
TIMING, ATMA MAY BE WILLING TO LOAN ITS SLIDES FOR A
SHOWING IN JAKARTA AND MIGHT POSSIBLY PROVIDE A REPRESENT-

ATIVE FOR EVENT. IF CAMPAIGN IS DROPPED, THE MANDAYS
NOT UTILIZED IN THE FIRST QUARTER SHOULD BE ALLOCATED
ELSEWHERE. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE044769
Document Source: CORE
Document Unique ID: 00
Drafter: BED/OIM/MVWEBBERT/CS/DMW/238
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780079-0312
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780231/aaaabaig.tel
Line Count: 124
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 32cbb7d2-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 JAKARTA 1040, 78 JAKARTA A-146
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 07 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3532552
Secure: OPEN
Status: NATIVE
Subject: CCP FY 1978 FIRST QUARTER REPORT
TAGS: BEXP, ID
To: JAKARTA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/32cbb7d2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014